

Contents

<i>List of figures</i>	ix
<i>List of tables</i>	x
<i>List of contributors</i>	xi
<i>Preface</i>	xxi
<i>Acknowledgements</i>	xxv

PART 1 THE ROLE OF BUSINESS IN SOCIETY

1 Corporate legitimacy <i>Laszlo Zsolnai</i>	3
2 The moral status of the corporation, collective responsibility and the distribution of blame <i>Christopher J. Cowton</i>	18
3 From task to role responsibility: towards a prospective business ethics <i>Johan Wempe</i>	29
4 Corporate social responsibility: the exhausting of a management topic <i>Yvon Pesqueux</i>	46

PART 2 ETHICS IN THE MARKET

5 Moral virtue, philanthropy and the market <i>Kevin T. Jackson</i>	67
6 The ethics of PE buyout deals: the impact on stakeholders and society <i>Eleanor O'Higgins</i>	84
7 Sovereign wealth funds – a significant and growing global force <i>Jane Collier</i>	100
8 What is long-term wealth creation and investing? <i>Georges Enderle</i>	114
9 Corporate social performance and cost of capital: a meaningful relationship? <i>Antonello Di Giulio, Paolo Migliavacca and Antonio Tencati</i>	132

PART 3 FOCUSING ON THE RELATIONSHIPS WITH STAKEHOLDERS AND THE COMMUNITY

- | | | |
|----|---|-----|
| 10 | Sustainability, business and human rights
<i>Wesley Cragg</i> | 149 |
| 11 | Social responsibility in the supply chain: CSR or corporate
social watchdogs?
<i>Laura J. Spence and Michael Bourlakis</i> | 164 |
| 12 | Is multistakeholder dialogue really possible?
Mutual resistance and bias in relationships between unions
and NGOs
<i>Josep M. Lozano and Daniel Arenas</i> | 177 |
| 13 | Investigating the accountability dynamics underlying effective
CSR disclosure
<i>Clodia Vurro and Francesco Perrini</i> | 195 |

PART 4 FOSTERING RESPONSIBILITY AND SUSTAINABILITY

- | | | |
|----|--|-----|
| 14 | Deep authenticity – an essential phenomenon in the web of life
<i>Knut J. Ims and Ove D. Jakobsen</i> | 213 |
| | <i>Index</i> | 225 |